

OUR LIFE-WORK HERE IS DONE DENFAIR 2019 DRAWS TO A CLOSE

DENFAIR, Australia's leading destination for contemporary design is over for another year - having attracted over 8000 interior designers, architects and design lovers at the Melbourne Exhibition and Convention Centre over 3 days.

The theme for this year's DENFAIR was LIFE WORK, and one of the key highlights of this year's exhibition was #futurework by FUTURESAPCE - a dedicated workspace precinct featuring smart solutions and furniture to support today's mobile professional.

This fifth year of DENFAIR brought together the best of local Australian and international exhibitors and its largest ever investment in the production of a world-class activation program.

Outstanding activations included the Living Bar by Adam Cornish and Junglify, the Wallpaper* Chalet Restaurant, the double storey Lounge by Spacecube, the Axolotl Easel Project, a presentation of the 2018 Good Design Awards and the communal cafe by PHG Bricks.

DENFAIR has become a key date for the Australian design community to launch new product. On Day One of the show, Tait unveiled its inspiring Scape outdoor range designed by Adam Goodrum, Ross Didier launched new products including the Puffalo lounge range and the Fable Outdoor range, Coco Flip launched the Sequence collection, and a host of other brands harnessed the opportunity to launch new products to the trade.

The Speaker Space was once again a talking point designed by Arthur Koutoulas using Joyce Foam Products. With DENFAIR's Sandra Tan curating the program, an array of local and international speakers delighted packed out audiences. Highlights included a conversation with Directors of Zaha Hadid Design, Woody Yeo and Maha Kutay; the Artichoke Food Culture session with IF Architecture, DesignOffice and Luchetti Krelle; and the Design Anthology Made in Asia session featuring Bespoke Studio, Reddie Furniture and One Design Office.

Front Centre proved popular again with Maikiko Ruijin taking out the winning entry and receiving a DENFAIR stand at the 2020 exhibition. Front Centre supported by the Design Institute of Australia is DENFAIR's commitment to creating accessible industry pathways for emerging designers working in collaboration with Craft ACT, Craft Vic, JamFactory and Workshopped together with the Australian Design Centre.



The DENFAIR Awards were judged by Rob Mills, Chris Connell and Suzy Annetta. Winners were:

Best Small Stand: Coco Flip

Best Medium Stand: The Raconteur

Best Large Stand: American Hardwood Export Council

Best Workspace Product: Chameleon by nau

Best International Product: Cell Candle Holder by Zaha Hadid Design

Best Australia Product: SWAY by Made by Pen

DENFAIR is an inclusive design show and one of the few trade exhibitions that invites the general design loving public on day three. This year DENFAIR initiated the Designers Meet Designers program which attracted a record number of public visitors. Over 60 designers were present at DENFAIR today providing unprecedented access to the design world. Also on the public day was the private screening of Rob Mills "The Search" short film which made its debut at this year's Salone del Mobile.

For more information on the event contact :
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