



# CULT

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## Swan by Arne Jacobsen Fritz Hansen

Arne Jacobsen's attention to detail, in terms of functionality and choice of materials throughout the SAS Royal Hotel, including custom-designed individual objects, was much admired. Alongside the Egg, Jacobsen designed the equally iconic Swan for the Hotel's lobby and lounge areas.

The Swan's unique design, which avoids straight lines in favour of sculptural curves, was considered to be technologically innovative at the time of its creation in 1958. In its anniversary edition, 60 years is celebrated through a selection of exclusive materials; a pure and natural colour palette and an unmistakable respect for Jacobsen's original ways of working. Adding to the designs' timelessness, a combination of soft Pure leather and 23-karat gold plated aluminium have been used, materials that develop expression and personality with age.

### UPHOLSTERY

Fritz Hansen Colours

Blue, Orange, and Pink.

Fabrics

Fame, Diablo, Capture, Comfort, Divina, Divina Melange, Divina MD, Fiord, Hallingdal, Steelcut, Steelcut Trio, Sunniva, and Tonus.

Leathers

Basic, Classic, Rustic, Natural, White, Optical white, Elegance, and Sense.

Anniversary Collection

Pure leather, 23K gold star base.



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## Egg by Arne Jacobsen Fritz Hansen

Designed for the lobby and reception areas in the SAS Royal Hotel, Copenhagen, the Egg is one of the triumphs of Arne Jacobsen's total design concept. The commission to design every element of the hotel, including its furniture, was Jacobsen's grand opportunity to put his theories of integrated design and architecture into practice.

Like a sculptor, Jacobsen strove to find the shell's perfect shape, experimenting through clay at home in his own garage. The result was a design that sits in sculptural contrast to the hotel's almost exclusively vertical and horizontal surfaces, and offers a degree of privacy in otherwise public spaces; ideal for lounge and waiting areas as well as in the home.

### UPHOLSTERY

Fritz Hansen Colours

Blue, Orange, and Pink.

Fabrics

Canvas, Capture, Comfort, Diablo, Divina, Divina Melange, Divina MD, Fame, Fiord, Hallingdal, Steelcut, Steelcut Trio, Sunniva, and Tonus.

Leathers

Basic, Classic, Rustic, Natural, White, Optical white, Elegance, and Sense.

Anniversary Collection

Pure leather, 23K gold star base.



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## Drop by Arne Jacobsen Fritz Hansen

The Drop was originally produced by Arne Jacobsen in 1958 in a very limited number and exclusively as part of his masterpiece, the SAS Royal Hotel, Copenhagen. After more than 50 years in hibernation, the Drop was relaunched in 2014.

A small chair with a prominent personality, the Drop is as fresh and vibrant as a new design but with a rare heritage. Its structure combines a warm embrace with freedom of movement, resulting in a significant level of comfort.

With the SAS Royal Hotel as their backdrop, the Drop and its siblings shaped Jacobsen's gesamtkunstwerk - a German expression for an all-encompassing aesthetic that incorporates multiple individual art forms to create a total work of art.

### UPHOLSTERY

Plastic (unupholstered)

Fritz Hansen Colours

Fabrics

Leathers

Anniversary Collection

White, Black, Stone Grey, Storm Blue, Burgundy Red and Shadow Grey.

Blue, Orange, and Pink.

Canvas, Capture, Comfort, Diablo, Divina, Divina Melange, Divina MD, Fame, Fiord, Hallingdal, Remix, Steelcut, Steelcut Trio, Sunniva, and Tonus.

Basic, Classic, Rustic, Natural, White, Optical white, Elegance, and Sense.

Sera fabric in Taupe, 23K gold base.



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## Pot by Arne Jacobsen Fritz Hansen

Known all over the world as the hotel in which the architect designed every detail, the SAS Royal Hotel is considered to be the most harmonious high-rise building in Copenhagen, and when it opened its doors the late 1950's, it was considered the most modern hotel in Scandinavia. Created by Arne Jacobsen for the sophisticated Orchid bar, and astonishing winter garden, the Pot is a modern yet timeless design that was found on every floor of the hotel in 1959.

With improved comfort, modern materials and available in new playful fabrics, the Pot was relaunched earlier this year, returning in better shape than ever with the purpose of complementing contemporary interiors with its '50s signature sculpture.

### UPHOLSTERY

Fritz Hansen Colours

Blue, Orange, and Pink.

Fabrics

Canvas, Capture, Diablo, Fame, Tonus, Divina, Divina Melange, Divina MD, Fiord, Hallingdal, Steelcut, Steelcut Trio, Sunniva, and Comfort.

Leathers

Basic, Classic, Elegance, Sense, White, Optical White, Rustic and Natural.



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## Concert by Jørn Utzon Lightyears

The Concert pendant by Jørn Utzon gives a pleasant, non-glaring light without compromising the strength of illumination.

The lamp is built up of four shades and a parabola of drawn steel, which is mounted on a glass suspension of acid treated glassware. The suspension unit sends out a pleasant, even light between the shades. The bottom shade casts light downward to the parabola, which softens the light and but prevents glare – regardless of the height of the lamp. The chosen shade configuration is visually characteristic of Jørn Utzon and reminds us of his greatest work, the Sydney Opera House.

### AVAILABLE SIZES

Concert Pendant 1

Ø320 mm, white lacquer, white textile cord.

Concert Pendant 3

Ø550 mm, white lacquer, white textile cord.